

THE HAMPTDEN HIPPOCRAT

NOVEMBER
1972





HAMPDEN DISTRICT MEDICAL SOCIETY

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CONTENTS

A bulletin for
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The Massachusetts
Medical Society

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MESSAGE — MRS. GRIFFIN	4
MESSAGE — MRS. KILLELEA	6
MESSAGE — MRS. BECKLEY	8
PRESIDENTS PAGE TE SALUTAMUS	9
WAHDMS 1971-1972 ANNUAL REPORT	10
WAHDMS 1972-1973 PROGRAM AND OFFICERS	14
WAHDMS 1971-1972 SCHOLARSHIP AWARDS	16
THE DISTAFF SIDE: RANDOM JOTTINGS	17
MMS COUNCIL MEETING HIGHLIGHTS	20
IN MEMORIAM	26
JAMES Z. NAURISON OLIVER J. MENARD	
HDMS EXECUTIVE COMMITTEE	27

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A MESSAGE FROM MRS. JOHN F. GRIFFIN

PRESIDENT, WOMAN'S AUXILIARY TO THE
HAMPDEN DISTRICT MEDICAL SOCIETY

Your Auxiliary, as always, stands ready, willing and able to assist the Society in its efforts to promote and protect the health of the public. We are most sincere about this, and our by-laws are quite specific in this regard.

As wives of physicians with a chronic shortage of time, we strive to cheerfully tend the home fires; minister to our families; maintain our homes, automobiles and bicycles in running condition; and if, in the process, we have learned to wield a mean screwdriver and hammer a nail straight (lipsticked and well-coiffed, of course), do we qualify as liberated women?

To quote a popular song of recent vintage, "Is that all there is?" Obviously not, we do have other interests.

Fifty years ago, the Woman's Auxiliary in the AMA was proposed "to extend the aims of the medical profession through the wives of doctors . . . , to assist in entertaining at all medical conventions, and to promote acquaintanceship among doctors' families so that closer fellowship may exist". The 1922 House of Delegates to the AMA (chauvinistic, perhaps), upon noting that "the present plan does not appear to involve any financial or other obligation on the part of this association", approved the resolution, and thus laid the foundation for state and county auxiliaries throughout the nation.

Your Auxiliary was established in 1950, and its objectives reflected those of the national. While service to the Society and community is a major area of concern, social events promote acquaintanceship among our widespread membership and help to welcome newcomers to the community.

The calendar of events and list of committees for 1972-73 indicate an active year covering many areas of interest.

We do need new members, new ideas, new enthusiasm. Your Auxiliary is second largest in the state (as we try harder . . .) and one of the most active. There is much that can be accomplished in a district the size of ours.

So Doctor, encourage your wife's membership in the Auxiliary and her participation in its activities. By joining us, she helps you.

Janice Griffin

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A MESSAGE TO HAMPDEN BY MRS. JOSEPH H. KILLELEA

PRESIDENT, WOMAN'S AUXILIARY
to the
MASS. MEDICAL SOCIETY

For the Woman's Auxiliary, growth must be the name of the game, not only on an individual basis, but on an organizational basis.

This year, although established programs will be continued, they will be modified to meet the changing needs of the members and the communities.

In the area of health careers, we shall participate in a state-wide health manpower need survey so that improved health manpower programs may be developed. Nutrition seminars will be conducted by the Cooperative Extension Service for interested members. Thus, we will have continuity of programs already established.

However, as a forward looking organization we must be willing to look at problems as a whole, set our goals and plan activities. Above all, we must know in which direction we are moving.

The state programs for the year will focus on the responsible adult, the quality of life, and the role of American women in a changing society.

As responsible adults, it is our duty to be the catalysts to bring about the necessary changes that will produce an environment, a social structure, and an educational system that will deal with the problems plaguing society today.

President Nixon's Committee on Health Education said that there is evidence that the next major advance in the health of our citizens will come through health education, and not necessarily through more doctors and high cost hospitals.

Comprehensive health education is the key to improving the quality of life in ourselves, our families, our communities and our country. What better place to start a comprehensive health education program than in the public schools from grade K through 12 to help young people understand life, learn to cope with the realities of the world, to make decisions, to better understand themselves and others.

The needs of health education in the schools are many, including text books that students can respect and relate to; teachers who are properly trained in health education and who can engender a respect for good health in the students; the inclusion of health education on a full time status in the curriculum of the schools, etc.

There is undoubtedly a growing need for instruction in the public schools for a comprehensive view of the total well-being of the individual as he or she relates to himself or to herself, to the family and to the community.

Meeting these challenges is gaining high priority throughout the country for many county medical auxiliaries which are gradually changing their direction to better cope with the expectations of and change within society.

It is evident that the Woman's Auxiliary has a purpose, a reason for being. But, we will never achieve full stature until we get out of our ruts, shake off our lethargy, and are responsive to the rapidly changing times.

We need to constantly re-examine and re-evaluate our organization at every level of activity.

We must listen in order to learn.

We must open our minds, expand our vision, and bring to life all that is creative within us.

We must never sit satisfied with what we have done.

As we are all aware, medicine is going through a revolutionary period. More and more, the system and structure of the private practice of medicine is being threatened. The year 1972-73 is a critical one for the medical profession. Now, more than ever, we must unite and organize to protect the quality of medical care which we know is so vital to the quality of life.

Legislation shall have high priority in our activities for the year, starting with the Legislative Symposium and Reception on September 21. Health care bills and health education bills are of vital importance.

The highlight of the year will be the *Regional Congress on the Quality of Life* sponsored by the Massachusetts Medical Society, the Auxiliary and other voluntary, professional and governmental agencies. It will take place on April 12, 13, and 14, 1973, and all the districts will be asked to participate.

Soon, we shall have programs throughout the State on health education for Auxiliary members and all other interested members of the community.

In closing, may I add that 1972-73 is the 25th anniversary year of the Woman's Auxiliary to the Massachusetts Medical Society. Let us make this year a memorable one with our accomplishments in the fields of legislation, health education, membership, health careers, AMA-ERF, and international health.

Let us increase our membership by 100% or more, and defeat all legislation that does not improve the quality of life.

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A MESSAGE TO HAMPDEN BY MRS. ROBERT F. BECKLEY

PRESIDENT, WOMAN'S AUXILIARY to the
AMERICAN MEDICAL ASSOCIATION

Through the years, doctors' wives have been engaged in programs to promote better health and health care for the American people, stressing individual responsibility. We have chosen as our goal for this year "Individual responsibility — focus for the future on preventive medicine through health education and activities".

The community activities committees will focus on special areas of concern — all designed to help the AMA lead the way in improving health care. Each of you can help by taking an active part in your auxiliary.

Be sure the medical profession gets credit for the things you do. Recruit support and help from other organizations and from laymen. Press for improvements that will overcome criticism of the medical profession and help improve the quality of life for all. Study local needs and develop plans for meeting them.

There are now about 90,000 members in 1,200 county auxiliaries. Let us encourage more doctors' wives to join as we work toward a happier, healthier life for every individual.

Our national auxiliary was founded on three main objectives — to assist the AMA in its program for the advancement of medicine and public health, to coordinate and advise concerning the activities of constituent auxiliaries and to promote acquaintanceship among doctors' families so that closer fellowship may exist.

Some organizations have a structure designed to solve problems that no longer exist. This is not true of the auxiliary. Our objectives remain just as vital as they were when we were organized 50 years ago.

We can cultivate a true spirit of union and harmony in the medical family. We can extend our assistance over the whole vast field in which we are called to serve medicine. By working together, I know we will achieve our goals.

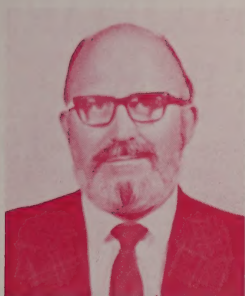
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President's Page

TE SALUTAMUS

This is one of the most pleasant occasions of my presidential year, namely, to salute the women who stand by our side as we dispense medical care in our district. Not only personally, but on behalf of all in the District Society, I hereby extend our most grateful salutations to the ladies who work so hard and diligently year in and year out giving aid and comfort to the physicians, their patients, and the community.

The ever watchful public expects a physician's wife to be exemplary by having an efficiently run home, well-trained and behaved children and a sensibly organized personal life. Much of this she has to do on her own, for the physician is seldom home. In line with the latter, she is frequently called upon to give solace to his patients. Despite all this, she still finds time for community activities on his behalf under the banner of the Woman's Auxiliary.

One has merely to glance at the committees and activities of the Auxiliary to fully appreciate what our women are up to: international health projects, volunteer activities in various health facilities, raising money for AMA-ERF and its own scholarship fund, fostering health careers, disaster preparedness, etc. The recently held *White Cap Ball* is a prime example of our women combining work with pleasure for the benefit of our youth. I would like to think that this is one of the better ways of breaking down the generation gap by demonstrating to our youth that we are willing to work for and with them in a constructive manner.

Of all the tributes that could be paid to physicians' wives, the following lefthanded one penned by Wilder Penfield seems most appropriate. "It may be that physicians need a women's guidance and companionship more than other men. Happiness comes to them as a reward, secondarily. There are other urges than the pursuit of happiness that keep them going. But what can a physician do? No woman would marry him if she were in her right mind."

Robert N. LaMarche M.D.

Robert N. LaMarche, M.D.

Ernest A. Byron, Jr.

* * *

* * *

SPRINGFIELD



WOMAN'S AUXILIARY TO THE HDMS Annual Report — 1971-1972

by MRS. EDWARD F. CARUSO
IMMEDIATE PAST PRESIDENT

It seems but a short year ago that I thanked the members of the Auxiliary for the honor of becoming President. I believe I said at the time that a President is only as good as the membership around her, and how very true that has been during this past year. The Board has been especially cooperative and dedicated.

Shortly after becoming President, a letter was received from the *N.E. Journal of Medicine* in Boston informing us that we could no longer have all our printing done by them gratis. As you can imagine, after several years of a very good thing, we were put immediately on an austerity diet budgetwise. The Board responded accordingly. Myra Weidman set right to work on our yearbook and with the help of other board members, came up with an economical, compact and very finished product.

As you know, much of the groundwork for the year is done during the summer months, and many committee people did just that. So, come October, we were ready to start another year. Also, during May through December, we were meeting with Dr.

Parenteau planning what was to be a "Follies Extravaganza". In early fall, tryouts were held. However, after the holidays, Dr. Parenteau decided to forego the show for this year, with the hope of reorganizing the musical next year. So, those of you who shipped up that great chorus line, keep in trim, you may be "on call" for Dr. Parenteau again.

In October our fall meeting was held at the Yankee Pedlar with an excellent attendance, luncheon, and speaker. Who could forget Dr. Gadaire and his look into the future for colleges! It was a rewarding afternoon. Ginny Memery and Getty Strachan were a wonderful social team. I think their work was reflected throughout the entire year. Kay D'Avanzo's program was excellent. Under strain of her husband's illness, she still saw to it that the contacts were made, and the program went on.

We were asked belatedly in September to host the Western Regional Workshop Meeting, October 24 and 25 at the Public House in Sturbridge. Although this fell on a holiday weekend, (Armistice Day), the

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Hampden girls came through and did a wonderful job. The attendance was low, but the exchange of ideas, high!

Dorothy Steinberg, Community Service, took care of the "Sale of the Blind" plus attending several meetings held with the dental people in terms of re-educating the public to fluoridation.

Helen Corwin not only was our State Treasurer, but she handled AMA-ERF. She sold note paper and with a contribution (\$25.00 donated by Dr. Day on behalf of Dr. Horrigan, who celebrated 50 years in practice), made a total of \$93.00 for the year.

Dotty Schwendenmann, Disaster Preparedness, proposed a questionnaire concerning medical talents in the Auxiliary, in case of an emergency. You will be receiving this in the next Auxiliary mailing. Please, take time to read, answer, and return it!

Estelle Shammash and her Health Careers Committee, prepared a letter which was sent to every junior high or middle school in the Hampden District area acquainting them with the

availability of our film "Horizons Unlimited". This has proven to be a most successful program with a constant demand for the film.

Ginny Giammalvo has taken very good care of our historian's books. In the future, they will all be housed in the HDMS Headquarters on State Street.

Jean Gramse has kept us abreast of legislation, although she was breathless at times. This is a most demanding job requiring requests made today to be done like yesterday. Dr. James Allan, Legislative Chairman for HDMS, came to one of our Board Meetings and spoke on politics in general and also BAYPAC and AMPAC, a very dynamic and interesting man.

On November 6th, the *White Cap Ball* was a gala affair under the chair of Mart Beauchamp, netting almost \$1,500.00. We did an 8,000 mass stuffing and mailing for the HDMS and received \$320.00, which the Board approved to be deposited in the Scholarship Fund, making a total of \$1,820.00 of new funds this year for more scholarships. Marge

MYLANTA FRANK BOBBIN

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Daly and the Scholarship Fund Committee are now at work processing the many requests for scholarships this year.

Running through the fall, a Nutrition Education Course, instituted by our State President, Gretchen Krause, was conducted at University of Mass. Eight sessions, October through December were conducted with various noted nutritionists and home economics specialists lecturing. Ten people participated and six received certificates for attending 3/4 of the lectures. It is hoped that this program be repeated next year in the Springfield area. Peg Leani was our chairman. Gretchen is going on to the national level with this program — a real credit to her and another plus for Mass.

In December, we shared our holiday season with the Springfield Municipal Hospital patients. We provided entertainment through "The Golden Agers", and gave each of 386 patients a toiletry gift gaily wrapped. It was something to see — Auxiliary members pushing wheelchairs to and from the Auditorium, chatting with patients, and some going up to the bedridden patients loaded with gifts. For those who were involved, it was a very deeply rewarding evening. And most pleasing to me is that Jan has projected a similar project for these people next year, but on Valentine's Day. Many of these people are truly "the forgotten ones".

Our Membership Tea was held in a

beautiful setting at the Museum of Fine Arts in February. We welcomed new members and listened to a very distinguished panel discussing "Who, What and Why?" Dr. Bandeian, President of HDMS, Dr. Carlo Montori, Auxiliary Advisor, and our own Bea Franseen, Past President, were our panelists. Jan Griffin, Membership Chairman reports we welcomed 29 new members, accepted with regret 6 resignations and registered 1 death — giving a total of 328 members.

Various Board members have attended the State Board meetings, many held in Gretchen's home. I think we all know the way to Wellesley Hills now. Thank you for your hospitality!

At our last Board meeting, it was proposed that we make Vivian Purdy, Executive Secretary of HDMS, an honorary member of our Auxiliary. It was voted unanimously. She has been a very strong supporter of ours and has been an excellent liason between us and the HDMS.

As we attended last year's State Annual Meeting in Boston, so do we plan to do so this year. Mart Beauchamp will be installed as State Treasurer.

And so, comes to close another chapter. I have mentioned some names, chairmen who were more active than others, their job more demanding, but all the Board was tremendous, and the Board meetings were well attended and active.

My final thank you must go to Jan Griffin, my right hand. We have worked closely together and her expertise has been a great asset to me. The Auxiliary is most fortunate to have her as its next President.

Many thanks to each and every one of you, and very best wishes for '72-'73.

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if he doesn't try to get it, he lacks ambition;

and if he accumulates it after a lifetime of hard work,

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WOMAN'S AUXILIARY to the Hampden District Medical Society PROGRAM - OFFICERS 1972-1973

SEPTEMBER 26, 1972

Longmeadow Country Club — Luncheon
1:00 P.M.

*Speaker: Atty. Mary K. Egan, Chairman,
Subcommittee on Consumer Services,
Springfield City Council*

Program Chairman: Mrs. John M.
Maloney, Luncheon Chairman: Mrs.
Roger Parenteau, Co-Chairman: Mrs.
Maurice Boivin

NOVEMBER 4, 1972

WHITE CAP BALL

Crestview Country Club, Agawam, Mass.
Chairman: Mrs. Richard Chabot,
Co-Chairman: Mrs. Gerald LaPierre

DECEMBER 5, 1972

*MEMBERSHIP TEA — To Welcome New
and Prospective Members at the Home
of Mrs. Ellsworth Twible*

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APRIL 10, 1973

ANNUAL MEETING

Baystate West Motor Hotel — Social Hour
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Guest Speaker and Installing Officer: Mrs.
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International Health

Mrs. Frank Mills

Legislation

Mrs. Arthur Gramse

Membership

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Mental Health

Mrs. Leonard Plotkin

Necrology

Mrs. Richard Paul

Nominating

Mrs. Elmer Franseen

Parliamentarian

Mrs. Ellsworth Twible

Program

Mrs. John Maloney

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WAHDMS SCHOLARSHIP AWARDS 1971-1972

From the proceeds derived from its annual *White Cap Ball* last November, the Woman's Auxiliary recently awarded 29 scholarships to women residing in the Hampden District and desirous of continuing their education in nursing or allied medical fields.

Below are listed the recipients and the schools they are attending:

HOLYOKE HOSPITAL

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MERCY HOSPITAL

Donna Berard
Susan Disley
Rose McAnanama
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The Distaff Side: Random Jottings

Our Auxiliary has accomplished so much since its inception as to make it hard to believe it is only a teenager. It was founded in 1955 . . . Speaking of age, the Auxiliary to the AMA is observing this year its 50th anniversary.

Another, although somewhat belated, anniversary is that of Mrs. Vivian Purdy who last year completed 10 years of service as Executive Secretary of the HDMS.

A graduate nurse of the Mount Sinai Hospital, New York, Mrs. Purdy studied Association Management at Syracuse University. Her background includes also a long list of civic and philanthropic activities in the city of Springfield.

Since coming to our Society in 1961 Mrs. Purdy has established herself as much more than the proverbial "girl Friday". She has in fact, become an indispensable part of our Society. It is

difficult to conceive of HDMS without her competent and loyal assistance.

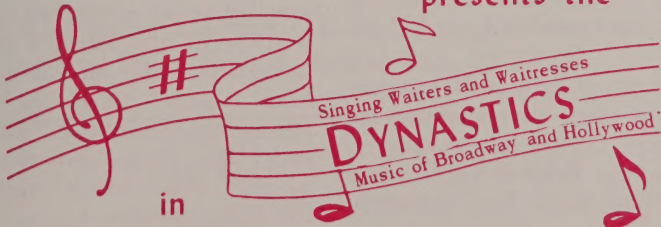
In addition to her usual duties Mrs. Purdy somehow has found time and energy to participate actively in more than a dozen Society-related organizations, such as BAYPAC of which she is Secretary-Treasurer, and the Visiting Nurses Association of which she is a past president and an incumbent member of the Board of Directors. Her proudest possession is a well-deserved Honorary Membership in the Woman's Auxiliary to the HDMS.

Mrs. Purdy, a widow of many years, is blessed with two daughters and five grandchildren.

It isn't often that our State Auxiliary attracts nation-wide attention. But this it recently did, as witness the July issue of "MD's Wife". There, on pages 4 and 5, we find a concise description of the program

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initiated by the Auxiliary to the MMS. Its purpose is "to make people care about nutrition". This program has received the approval and support of the University of Massachusetts, the Massachusetts Departments of Health, Public Welfare and Education; the New England Dairy and Food Council; and the Massachusetts Medical Society and its Post-Graduate Institute. Harvard professors and post-doctoral fellows volunteered to lecture at three of the seminars held especially for the nutritional education of the Auxiliary membership.

The least we can do is to lend the program our own support and cooperation.

The sages of old apparently had very little, good or bad, to say about the physician's wife. During the past century, however, she has received quite a few bouquets and accolades. Here is a fairly typical example:

"The wife of a physician should be as different from other women as her husband is different from other men.

She needs more than beauty and

poetry to support her through the years of medical practice. She must know how to work. She must have patience. She must be able to understand and to suggest. She must love you, but more than that, she must love your work. Otherwise she will not be happy, nor you. Otherwise you can never do all that you want to do for the sick."

— Wilder Penfield, M.D.

At our last District meeting a report of the Scholarship Committee was received. This brought to mind the fact that our Auxiliary engaged in scholarship activities long before we established our own Fund in 1964. It also raised a few pertinent questions: Shall the two scholarship funds merge? Shall the number of scholarship recipients be reduced so that each may receive a more substantial award? What effect will the new five-dollar assessment have on the future of scholarship awards? The entire scholarship problem would seem to be in need of joint analysis and deliberation on the part of the Auxiliary and the HDMS.

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MMS COUNCIL MEETING HIGHLIGHTS

The stated meeting of the Council of the MMS was held in Boston on October 11, 1972, with the meeting being called to order at 10:20 A.M. by the President, Dr. James F. McDonough.

Representing the HDMS were the following Councilors: Drs: J. D. Allan, A. G. Asinas, J. C. Ayres, G. Fox, II, L. F. DeRose, E. F. Franseen, J. F. Griffin, G. D. Hough, III, J. R. Kelly, F. G. Mills, P. T. Moore, L. S. Newman, F. C. Schwendenmann, L. C. Smith, B. B. Stoler, E. Wiedman, and R.N. LaMarche.

The Committee on National and State Legislation reported that of the 18 bills it supported, 1 was enacted and of the 7 bills it opposed, none were enacted.

The Committee on Mental Health announced the formation of a panel for quality control and peer review in conjunction with the Northern N.E. Psychiatric Society. It also announced that an educational program for physicians relating to problems of drug addiction and alcoholism is being initiated. Concern was expressed over the new Controlled Substances Act interfering with legitimate scientific research and being in conflict with medical ethics; legal counsel will be

requested to review the implementation of this legislation.

On recommendation of the Committee on Emergency Medical Service, the Council adopted a resolution supporting the enactment of a meaningful law to insure proper regulation of ambulance services in Mass.

Upon recommendation of the Committee on Perinatal Welfare, the Council adopted the AMA's 1971 "Statement on Centralized Community or Regionalized Perinatal Intensive Care" as an accepted position of the MMS. This statement urges the development of centralized hospital-based newborn intensive care units with specially trained staff and equipment to provide optimal life-saving care for high risk infants.

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Dr. Daniel S. Ellis, Chairman of the Committee on State Peer Review, spoke eloquently on the goals of peer review as an educational responsibility of physicians not only for themselves, but for patients, third party payees, and the public at large and as a system of adjudicating problems relating to proper utilization and quality of medical care as well as reasonable charges therefor. Pointing out that many interests — governmental agencies at various levels, the “Blues”, foundations, hospitals, specialty societies, etc., — are seeking domination of this vital activity, he made a special plea for unity and nonfragmentation of physicians in this endeavor with an eye to the evolution of one group as spokesman for physicians. Hopefully, the Commonwealth Institute of Medicine in concert with local foundations would develop along these lines and assume this responsibility. He further cautioned on the basis of his evaluation of the recent Canadian experiences that medical organizations treat government as an equal and

cooperate therewith for confrontation breeds more and more conflict with no benefit to anyone. A plea was also made for more and greater “feed in” from local peer review committees regarding the latter’s activities, types of problems reviewed and disposition of same. Such data is most important if uniformity is to be established.

Various spokesmen from the Committee on Education stressed the importance of continuing postgraduate medical education in the light of the Society’s recent adoption in principle for same as a requirement for continued membership and the ever-recurring rumbles of legislation for periodic re-examination for licensure. Coupled with the aforesaid is the need for developing and accrediting educational programs to meet the need. To accomplish the latter, the Postgraduate Medical Institute needs more financial support, not only to carry out its charge under direction of the Committee on Medical Education, but also to garner additional grants from the Tri-State Regional Medical Program. It was pointed out that the PMI needs a loan of \$15,000 from the MMS to complete its current fiscal year operations; moreover, it was proposed that each member be assessed \$10 per year as part of his dues in support of the Society’s continuing education endeavors. Such a manifestation of support by the MMS would be of great help in obtaining an annual grant of \$100,000 from the RMP.

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There was also mentioned the creation of a new body consisting of representatives from the medical schools, hospital associations, medical societies, and specialty societies in the Tri-State area to oversee the development and accreditation of continuing postgraduate medical education programs. From out of all the confusing discussion, one message came through loud and clear — “dig in, we need bread”. The Finance Committee has apparently conceded by granting a \$15,000 loan to PMI.

Following the usual recess for luncheon, President McDonough rendered a report on various matters relating to Mass. Blue Shield and the CIM. As of the middle of October, Blue Shield participating physicians will be reimbursed on the basis of 1971 calendar year profiles. Mention was also made of Blue Shield management’s recommendations relative to restructuring Blue Shield. A corporate body (voting members) of 50 is proposed consisting of 25 providers (14 MMS members and 11 at large) and 25 employer-employee representatives (13 employers and 12 labor) for a term of 3 years and all nominated by the Board of Directors. The governing body (Board of Directors) would consist of 18 members — 6 practicing physicians, 6 employer/employee, and 6 public at large — with all nominated by the Board of Directors for a 3 year term. The bylaws of the Corporation would be amended or

repealed by the Board of Directors. The Participating Physician Agreement must be retained, but subscribers would be paid for services rendered by non-participating physicians. No action has as yet been taken by the Board of Directors of Blue Shield on its management staff’s recommendations.

Dr. McDonough announced that the Commonwealth Institute of Medicine has already been legally established and a Board of Directors is in charge. Moreover, CIM has contracted with the American Health Systems, Inc., to carry out a feasibility study for instituting a CHAMP (Certified Hospital Admission and Monitoring Program) for the Mass. Medicaid program. The objectives of this program are:

- I. Eliminate unnecessary admissions
 - (1) Prior approval for all elective admissions.
 - (2) Development and adoption of

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- elective and emergency admissions standards.
- II. Assure Commonwealth pays only for days determined medically necessary.
- (1) Assignment of initial length of stay based on diagnosis.
 - (2) Surveillance of patient by CIM employed paraprofessional.
 - (3) Consultation of CIM employed physician advisor.
 - (4) Certification of hospital bill.
- III. Assure Medicaid patient is treated with dignity and respect.
- (1) Elimination of unnecessary pre-op. days.
 - (2) Elimination of stays for teaching rather than medical reasons.
 - (3) Identify hospitals below norms for transferring patients to lower level care.
- IV. Create a management system to measure program effectiveness and enforce program compliance.
- (1) Collection of a defined data set for all admissions.
 - (2) Definition of expected norms of diagnosis.
 - (3) Development of sanctions to be taken in case of non-compliance on the part of physicians.

- (4) Development of computer reports to delineate areas of effectiveness.
- (5) Nonpayment to hospitals for days not certified.

A table of organization for administering the CHAMP program in consortium with local foundations was presented. Dr. Ballantine pointed out the urgency and need for getting such a program on the way, particularly since the Mass. Hospital Association is pressing its QAP (Quality Assurance Program) which would have surveillance done by hospital committees, the Mass. Dept. of Public Welfare would hire physicians to certify need, and the "Blues" are considering such a program. The aim of CIM is to avoid reduplication of efforts in and fragmentation of utilization review

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and to keep it in the hands of physicians. There is great skepticism on the part of many, particularly politicians, that physicians will assume this responsibility and accountability to the public; hence, the push for PSRO's on the national level.

The Interspecialty Committee recommended that the Council rescind its action of May, 1972, wherein the principle of a single reasonable conversion factor for use with each section of the 1971 MRVS was adopted and the Committee was charged with developing acceptable conversion factors for Council approval. This recommendation was based on legal counsel's advice that such action on the part of the Council "carries with it a considerable legal risk". The "risk" inherently has to do with "price-fixing" thereby being in conflict with the Sherman Antitrust Act and subject to U.S. Justice Dept. action. This report stimulated considerable discussion. Mass. Blue Shield's own study of the MRVS yielded that use of the latter would double the number of claims cut compared to the usual and customary payment method, that single conversion factors would lead to single state-wide fee schedules with all their disadvantages, and that dissatisfactions amongst physicians

would increase. Suggestions were made that individual conversion factors with such modifiers as greater or lesser skill or training, etc., be considered. Finally, the Council voted to rescind its previous action but amended same by returning the matter to the Committee for its recommendations as to the best manner in which the MRVS could be utilized in determining a range of reasonable fees in Mass.

The Council meeting was adjourned at 3:15 P.M.

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TIME: Tuesday, December 5, 1972
Business Meetings at 6:00 P.M. followed by
Social Hour at 7:00 P.M.
Dinner at 7:30 P.M. (Courtesy for members of Hampden)

PLACE: Highpoint Motor Inn
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SPEAKER: Charles A. "Carl" Hoffman, M.D.
President of the American Medical Association

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Thomas G. Magill, M.D., Secretary SAM

Walton A. Stevens, M.D.

Walton A. Stevens, M.D., Secretary HDMS

*If you must cancel your dinner reservation, please do so before
noon on December 5, 1972

In Memoriam

JAMES Z. NAURISON, M.D.

1888 - 1972

Dr. James Z. Naurison of 91 Roseland Terrace, Longmeadow, died at the Mercy Hospital, Springfield, on October 14, 1972.

Born in Kiev, Russia, on February 12, 1888, Dr. Naurison came to Boston as an infant. He was educated in the Boston Schools and received his doctorate in medicine from Tufts Medical School in 1909. After interning at the Waltham Hospital, Waltham, Mass., he came to Springfield and engaged in the private practice of internal medicine until his retirement in 1970.

Dr. Naurison served on the medical staff of the Mercy Hospital for many years and founded the Cardiology Dept. therein. He was also affiliated with the Wesson Memorial Hospital, the Providence Hospital, the Mary Lane Hospital in Ware, the Wing Hospital in Palmer, and the Noble Hospital in Westfield. He was a diplomate of the American Board of Internal Medicine and a fellow of the American College of Physicians, American College of Chest Physicians, and the Academy of International Medicine. He was a member of the AMA and the MMS, as well as a past president of HDMS and the Springfield Academy of Medicine.

Deepest sympathy is hereby extended to his family and to his many friends and associates.

In Memoriam

OLIVER J. MENARD, M.D.

1900 - 1972

Dr. Oliver J. Menard of 39 Englewood Rd., Longmeadow, died at his home on October 22, 1972.

Born in Malone, N. Y., on April 15, 1900, Dr. Menard graduated from Colgate University in 1922 and received his doctorate in medicine from Jefferson Medical College, Philadelphia, in 1926. Upon completion of his internship at the Rochester General Hospital, Rochester, N. Y., and postgraduate studies, principally at the Peter Bent Brigham Hospital and the Lahey Clinic, Boston, he came to Springfield in 1934 and engaged in the private practice of internal medicine until his demise.

Dr. Menard served faithfully on the medical staff of The Springfield Hospital Medical Center for many years and was Physician-In-Chief thereof at one time. He also served on the medical staff of the Springfield Municipal Hospital. He was a diplomate of the American Board of Internal Medicine, a fellow of the American College of Physicians, and a member of the AMA, the American Society of Geriatrics, the MMS, the HDMS, and the Springfield Academy of Medicine. During World War II he served with the U.S. Army Medical Corps in the Pacific Theatre.

To his family, his friends, and associates deepest sympathy is hereby extended.



HIGHLIGHTS OF THE OCTOBER EXECUTIVE COMMITTEE MEETING

The Executive Committee met on Tuesday, October 17, 1972 in the Conference Room of HDMS. The meeting was called to order at 8:07 P.M. by President LaMarche.

Present were Drs. LaMarche, Zacarian, Stevens, Janovsky, Cummings, Goldberg, McHugh and Mrs. Purdy.

Absent were Drs. Moore, Burke, Sheehan, Fisher, Bandeian and Asinas.

The minutes of the September meeting were read by Dr. Stevens and approved with additions by the Committee.

CORRESPONDENCE

The WMHPC, Inc. wrote asking for a representative to serve on an advisory group to study the Emergency Medical Service in the western part of the State.

The Council has received a two year grant to work toward the design and implementation of an Emergency Medical Service System. Dr. Callahan was appointed by Dr. LaMarche to serve and the Committee approved of this appointment.

A letter from Mrs. Lorraine Collins, Director of Child & Family Service of Springfield, was read. It was suggested that the Secretary write Mrs. Collins and ask for a report of the case load and other pertinent information about the Homemaker-Home Health Aid Service.

A letter from Dr. Wanzer, chairman of the MMS Committee to increase membership in the AMA was read. The Committee suggested that Dr. Hayes be named as chairman for a HDMS

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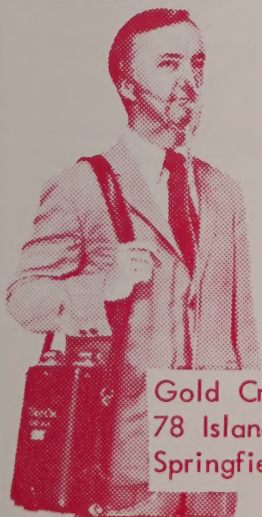
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Committee to recruit members for the AMA.

OLD BUSINESS

A meeting will be arranged with Aetna representatives and the Executive Committee to discuss mutual problems at length.

Dr. Chapman, Chairman on Continuing Education for the MMS, wrote in answer to the Secretary's letter. He asks for the cooperation of each district to interest its members in learning about the choices for Self Assessment Examinations.

Dr. LaMarche gave a report on the HCFWM, Inc.

Dr. Gephart notified the Secretary that the suggestion of holding a meeting in Springfield would come up at the

February Council meeting.

The attendance at the October MMS Council meeting was excellent, seventeen out of twenty one attended.

The meeting was adjourned at 9:32 P.M.

The Grievance Committee met and heard three cases. One case is to be turned over to the Peer Review Committee.

The meeting was adjourned at 10:00 P.M.

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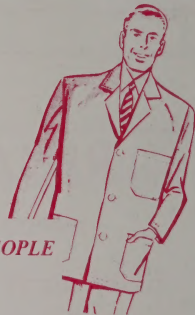


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